SPONSORSHIP OPPORTUNITIES 2019

Sponsorship with the Massachusetts Nonprofit Network is a great way to showcase your company’s offerings to the nonprofit community, gain local and statewide visibility, and highlight your commitment to the nonprofit sector through MNN’s signature events.

MNN’s celebration of Nonprofit Awareness Day brings together nonprofit, private, and political leaders to celebrate the outstanding contributions of the nonprofit sector through the Nonprofit Excellence Awards.

MNN’s Annual Conference is one of the largest local gatherings of nonprofit professionals and convenes over 650 nonprofit and business leaders to learn, share, and network. For additional opportunities, email sponsor@massnonprofitnet.org.

WHO YOU’LL REACH

Organizations Representing the Diversity of the Sector

- 23% Other Nonprofit
- 22% Youth & Education
- 16% Human Services
- 15% For-Profit Serving Nonprofit
- 15% For-Profit
- 6% Arts & Culture
- 2% Housing/CDCs
- 6% Philanthropy
- 7% Health
- 10% Environment
- 14% Medicine

Nonprofit Leaders/Senior Level Staff

- 23% ED/CEO
- 10% Development/Fundraising
- 14% Senior Management
- 9% Operations/Management
- 16% Communications/Marketing
- 10% Consultant
- 5% Board Member
- 6% Finance

* All data based on 2018 Annual Conference attendance
Annual Conference (October 16, 2019)

PLATINUM: $5,500
Limited number of spots available!

- Platinum-level exhibitor table
- Four attendance tickets with prominent seating
- Electronic attendee list
- Opportunity to include collateral and/or branded items in event gift bags
- Social media recognition
- Logo recognition on:
  - Electronic communications and registration page
  - Venue ballroom screens
  - Event signs and table tents
  - Cover of program book
  - Event webpage

GOLD: $3,300
Limited number of spots available!

- Gold-level exhibitor table
- Two attendance tickets
- Electronic attendee list
- Full-page ad in program book
- Social media recognition
- Logo recognition on:
  - Electronic communications and registration page
  - Event program book
  - Venue ballroom screens

SILVER: $1,400
Limited number of spots available!

- Silver-level exhibitor table
- One attendance ticket
- Text recognition in program book
- Half-page ad in program book

BRONZE: $700
Limited number of spots available!

- Bronze-level exhibitor table
- Text recognition in program book

Our Conference exhibitor tables sold out quickly last year!
Sign on as a Conference sponsor to reserve your conference table.

To learn more or to sign on as a sponsor visit: massnonprofitnet.org/sponsor