

Types of Evaluations to Consider

Evaluation Type	What is it?	How is it helpful?
Formative Evaluation	A periodic assessment to determine progress toward goals and inform decision making	Provides data for internal conversations and decision-making that keep a program moving toward its goals
Summative Evaluation	An assessment that focuses on the outcomes of a program over a specified period of time	Offers comprehensive data on implementation that proves valuable to funders and organizations alike as they determine future funding and service levels
Process Evaluation	Investigates if program activities have been implemented as intended and documents key strategic shifts and evolutions	Helps organizations record important information about programmatic best practices with the potential to support future replication and scaling
Rapid Feedback Evaluation	Evaluations of a shorter duration that produce actionable data for organizations large or small	Cost effective evaluations that produce quality independent data that organizations can share with funders and other partners to inform conversations about impact

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