



2018 Excellence Award Nomination Advocacy

The Excellence Award in Advocacy recognizes a nonprofit organization whose work has resulted in significant progress on a public policy issue in the last two years.

Please be as specific as possible when completing the nomination and be sure to highlight why the organization is uniquely qualified for this award. Nominations should convey how the organization:

1. Identified a clear and compelling need in the local community/nonprofit sector
2. Designed and implemented an effective, timely campaign around the issue
3. Demonstrably engaged and mobilized constituents, the general public, and/or public policy decision makers
4. Achieved meaningful and measurable outcomes through their advocacy work

Deadline: The deadline for all nominations is **Friday, March 2, 2018.**

Submission Instructions:

Nominations must be submitted through our online form by Friday, March 2, 2018. Please visit [this page](#) to submit your nomination.

We suggest that you draft your answers in a Word document before submitting your nomination online. For your convenience, the nomination questions are listed on the next page.

Additional Information:

Refer to the Excellence Award FAQ page on the MNN website for more information on Nonprofit Awareness Day and the Excellence Award judging process.

Questions:

Please contact Marta Hodgkins-Sumner at mhodgkins-sumner@massnonprofitnet.org or 617-330-1188x281.

Advocacy Excellence Award Nomination Form

****Please prepare your answers to the nomination questions below and complete the online nomination form at www.massnonprofitnet.org/nominate****

Nominee Information:

- Name
- Title
- Organization
- Email Address
- Phone Number

- 1. Provide a brief overview of the organization, including mission, approximate size and date established, programs and services offered, and population served. (150 word limit)**
- 2. What was the need or challenge identified in the community/nonprofit sector?(Please use specific examples, 200 word limit)**
- 3. How did the organization design and implement an effective and timely campaign around this issue in the last two years? (Please use specific examples, 200 word limit)**
- 4. How did the organization engage and mobilize constituents, the general public, and/or public policy decision makers around this issue in the last two years? (Please use specific examples, 200 word limit)**
- 5. Provide a clear description of the meaningful and measurable outcomes that the organization achieved through their advocacy work in the last two years. (Please use specific examples, 200 word limit)**

Nominator Information: *(Please leave blank if self-nominating)*

- Name
- Title
- Organization
- Relationship to Organization
- Email Address
- Phone Number