



# MNN AFFILIATE MEMBERSHIP

	STANDARD	ADVANTAGE	PREMIUM
	\$250	\$1,000	\$5,000
<b>ANNUAL BENEFITS:</b>			
<b>Profile in the popular online Business Directory</b> Includes a description of your company, logo, link to your website, and contact information.	Standard listing in a single category	Standard listing in multiple categories	Featured listing in one category
<b>One-time listing in electronic newsletters: SectorNews &amp; MemberNews</b> SectorNews is a bi-weekly newsletter that reaches 8,000+ nonprofit and business leaders and MemberNews is a monthly newsletter sent to almost 2,000 MNN members.	○	●	○
<b>Attend or sponsor MNN events</b> Event attendance is only open to nonprofits and to affiliate members.	○	●	○
<b>Member discount on trainings and services</b>	○	●	○
<b>Ability to post events in SectorNews</b>	○	●	○
<b>Unlimited job postings in MNN's highly-trafficked online Career Center</b>	○	●	○
<b>MNN Affiliate badge</b> Showcase your support of the nonprofit sector by posting this badge on your website and in printed materials.	○	●	○
<b>Opportunity to author a Nonprofit 411 article</b> Author an article that will be featured in SectorNews, MNN's website, and our social media channels. Topics and schedule subject to availability.		●	○
<b>One free ad in MemberNews</b> MemberNews is a targeted email that focuses on offers for MNN members.		●	○
<b>25% Discount on SectorNews advertisements</b>		●	○
<b>Webinar Partner</b> Present the training content for an MNN hosted and promoted webinar. Topics and schedule subject to availability.		●	○
<b>Social media spotlight</b> Your organization will be highlighted to MNN's extensive social media audience via Facebook, Twitter, Instagram, and/or LinkedIn.		2x/year	4x/year
<b>Discount on event metallic sponsorships</b> Be a highly visible sponsor at MNN's Nonprofit Awareness Day or annual conference.		25%	50%
<b>Logo recognition on our website's Supporters page</b>			○
<b>Training Partner</b> Present the training content for two events hosted and promoted by MNN.			○
<b>Opportunity to send one dedicated email to MNN members</b>			○

To learn more or to join visit: [massnonprofitnet.org/join](http://massnonprofitnet.org/join)



# MNN AFFILIATE MEMBERSHIP

## WHY JOIN:

The Massachusetts Nonprofit Network is the only statewide organization to support the entire nonprofit sector. Affiliate membership connects your business to thousands of local nonprofits that need your expertise.

- Support organizations that are building better communities where you, your employees, and customers live and work
- Highlight your business in MNN's popular online Business Directory
- Gain exclusive access to events attended by hundreds of nonprofit leaders and closed to all other for-profit companies
- Increase visibility through MNN newsletters and social media channels
- Promote your expertise through MNN publications and trainings
- Receive discounts on MNN sponsorship and advertisements
- Post an unlimited number of jobs on MNN's highly-trafficked online Career Center

## WHO YOU'LL REACH:



Thousands of employees at 700+ member organizations



8,000+ newsletter subscribers



15,000+ social media followers



30,000+ monthly pageviews on [massnonprofitnet.org](http://massnonprofitnet.org)

“Our MNN membership has helped us attract new clients and strengthen relationships throughout the state. Through MNN events, the online directory, and promotion in the newsletter, we continually network with the nonprofit community in Massachusetts. We greatly value our years as a member of MNN.”

- Sharon Stone, Director of Business Development, Insource Services, Inc.



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