



SPONSORSHIP OPPORTUNITIES

Nonprofit Awareness Day • June 5, 2017

Sponsorship with the Massachusetts Nonprofit Network is a great way to showcase your company's offerings to the nonprofit community, gain local and statewide visibility, and highlight your commitment to the nonprofit sector through MNN's signature events.

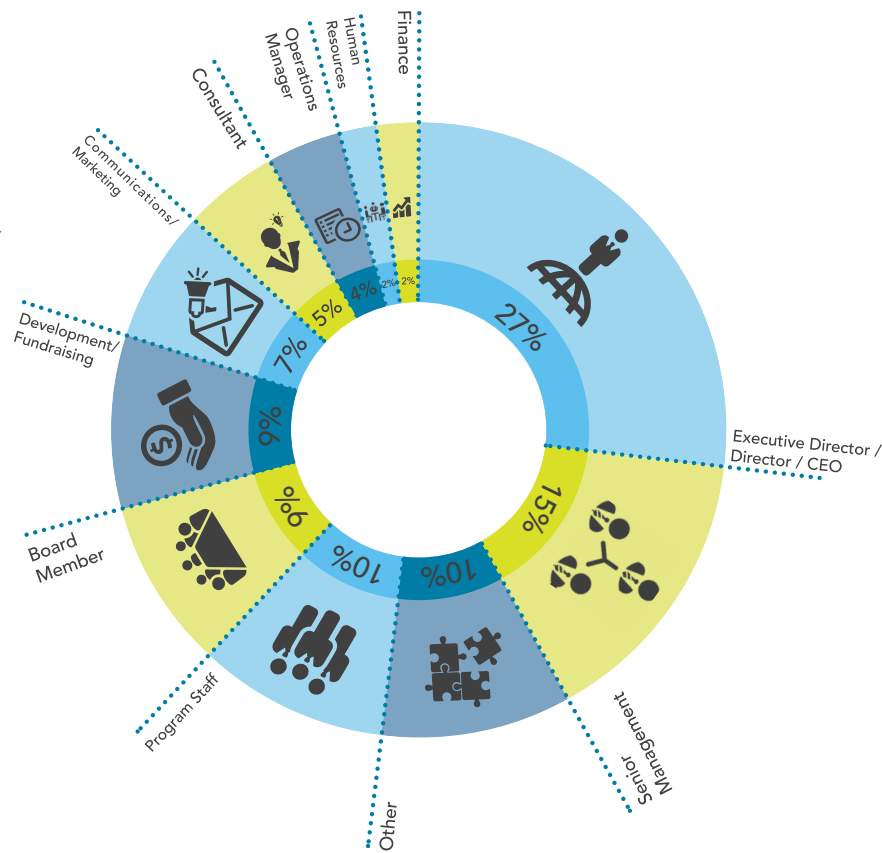
MNN's **Nonprofit Awareness Day** brings together nonprofit, business, and political leaders to celebrate the outstanding contributions of the nonprofit sector through the Nonprofit Excellence Awards. For additional information on sponsorship opportunities, email events@massnonprofitnet.org.

WHO YOU'LL REACH

Organizations Representing the Diversity of the Sector

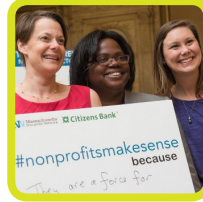


Nonprofit Leaders/Senior Level Staff



*All data based on Nonprofit Awareness Day attendance

Discounts available when sponsoring multiple events throughout the year. Contact Marta Hodgkins-Sumner, MNN's Director of Membership and Programs, at **617.330.1188x281** or mhodgkins-sumner@massnonprofitnet.org for more details.



Nonprofit Awareness Day June 5, 2017

PLATINUM: \$5,000

Limited number of spots available!

- Excellence Award sponsorship, including opportunity for executive to introduce finalists and winner
- Two attendance tickets with prominent seating
- Two tickets to pre-event reception with Excellence Awards finalists and legislators
- Social media recognition
- Logo recognition on:
 - Postcard sent to 5,000+ organizations
 - Electronic communications
 - Event and registration webpages
 - Day-of signs and event screens
 - Cover of program book

GOLD: \$2,000

- Two attendance tickets
- Two tickets to pre-event reception with Excellence Awards finalists and legislators
- Social media recognition
- Logo recognition on:
 - Electronic communications
 - Registration webpage
 - Event program book
 - Event screens

SILVER: \$800

- Two attendance tickets
- Two tickets to pre-event reception with Excellence Awards finalists and legislators
- Text recognition in program book
- Exclusive ability to reserve Silver-level conference exhibitor table before June 1*

BRONZE: \$400

- One attendance ticket
- One ticket to pre-event reception with Excellence Awards finalists and legislators
- Text recognition in program book
- Exclusive ability to reserve Bronze-level conference exhibitor table before June 1*

* Our Conference exhibitor tables sold out quickly last year! Sign up for NPAD sponsorship at the Bronze or Silver levels to reserve your conference table before June 1, 2017.

To learn more or to sign on as a sponsor visit: massnonprofitnet.org/sponsor