



SPONSORSHIP OPPORTUNITIES

Annual Conference • November 1, 2017

Sponsorship with the Massachusetts Nonprofit Network is a great way to showcase your company's offerings to the nonprofit community, gain local and statewide visibility, and highlight your commitment to the nonprofit sector through MNN's signature events.

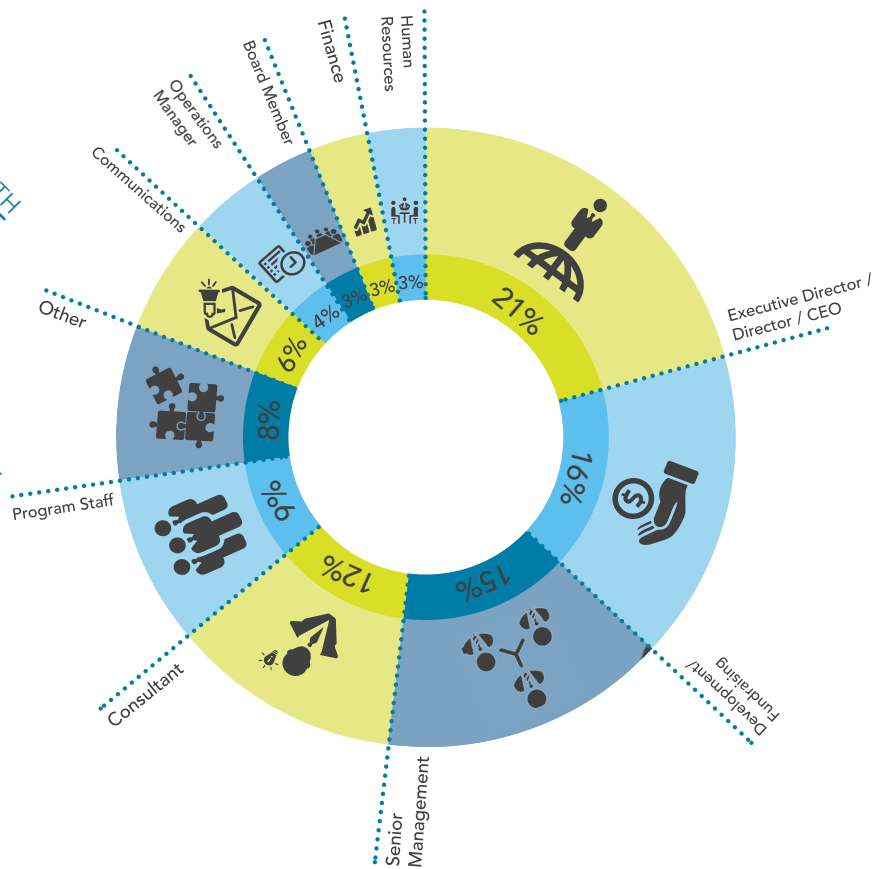
MNN's **annual conference** is one of the largest local gatherings of nonprofit professionals during which 650+ nonprofit and business leaders come together to learn, share, and network. For additional information on opportunities, email events@massnonprofitnet.org.

WHO YOU'LL REACH

Organizations Representing the Diversity of the Sector



Nonprofit Leaders/Senior Level Staff



*All data based on 2016 conference attendance

PRESENTING SPONSOR: \$25,000

Presenting Sponsor benefits include:

- Prominent "Presenting Sponsor" logo placement on all event print and electronic materials including an invitation mailed to more than 5,000 organizations, program book cover, event podium, day-of signage, and website.
- Opportunity for a senior executive to play a significant role in the speaking program.
- Customized statewide press outreach which includes a quote from a senior executive.
- Sponsorship promotion on social media.
- Premier event seating with VIP guests.

ANNUAL CONFERENCE



Annual Conference November 1, 2017

PLATINUM: \$5,000

Limited number of spots available!

- Platinum-level exhibitor table
- Four attendance tickets with prominent seating
- Electronic attendee list
- Opportunity to include collateral or branded items in event gift bags
- Social media recognition
- Logo recognition on:
 - Print invitation sent to 5,000+ organizations
 - Electronic communications
 - Event and registration webpages
 - Venue ballroom screens
 - Event signs and table tents
 - Cover of program book

GOLD: \$3,000

Limited number of spots available!

- Gold-level exhibitor table
- Two attendance tickets
- Electronic attendee list
- Full-page ad in program book
- Social media recognition
- Logo recognition on:
 - Electronic communications
 - Registration webpage
 - Event program book
 - Venue ballroom screens

SILVER: \$1,200

Limited number of spots available!

- Silver-level exhibitor table
- One attendance ticket
- Text recognition in program book
- Half-page ad in program book

BRONZE: \$600

Limited number of spots available!

- Bronze-level exhibitor table
- Text recognition in program book

– Discounts available when sponsoring multiple events throughout the year.

Contact Marta Hodgkins-Sumner, MNN's Director of Membership and Programs, at **617.330.1188x281** or **mhodgkins-sumner@massnonprofitnet.org** for more details.

To learn more or to sign on as a sponsor visit: massnonprofitnet.org/sponsor