



# MNN AFFILIATE MEMBERSHIP

STANDARD

\$300

ADVANTAGE

\$1,500

PREMIUM

\$5,000

## ANNUAL BENEFITS:

### Profile in the Popular Online Business Directory

Includes a description of your company, logo, website link, and contact information.

Standard listing  
in a single  
category

Standard listing  
in multiple  
categories

Featured listing in  
one category

### One-Time Listing in SectorNews and MemberNews E-Newsletters

These monthly newsletters collectively reach over 12,000 nonprofits, business leaders, and MNN members. Affiliates are featured automatically on the month they join or renew their annual membership with MNN.



### Attend or Sponsor MNN Events

Event attendance is open to nonprofits and MNN affiliate members.



### Member Discount on Trainings and Services



### Ability to Advertise in SectorNews

Additional fee applies.



### Unlimited Job Postings in MNN's Highly-Trafficked Online Career Center



### Unlimited Postings in MNN's Community Trainings & Events Calendar



### MNN Affiliate Badge

Showcase your support of the nonprofit sector by posting this badge on your website and in printed materials.



### Opportunity to Author a Nonprofit 411 Article

Author an article that will be featured in SectorNews, MNN's website, and our social media channels. Topics and schedule subject to availability.



### One Free Ad in MemberNews

MemberNews is a targeted newsletter that focuses on offers for MNN members.



### 25% Discount on SectorNews Advertisements



### Webinar Partner

Present the training content for an MNN-hosted-and-promoted webinar. Topics and schedule subject to availability.

1x/year

2x/year

### Social Media Spotlight

Your organization will be promoted to MNN's extensive social media audience via Facebook, Instagram, X/Twitter, and LinkedIn.

2x/year

4x/year

### Discount on Event Sponsorships

Be a highly-visible sponsor at MNN's Annual Conference and Nonprofit Excellence Awards.

25%

50%

### Priority Consideration for New MNN Sponsorship Opportunities



### Logo Recognition on Our Website's Supporters Pages



### Opportunity to Send One Dedicated Email to MNN Members



## WHY JOIN:

The Massachusetts Nonprofit Network is the only statewide organization to support the entire nonprofit sector. Affiliate membership connects your business to thousands of local nonprofits that need your expertise.

By becoming an MNN affiliate, you can:

- Support organizations that are building better communities where you, your employees, and your customers live and work.
- Highlight your business in MNN's popular online Business Directory.
- Gain exclusive access to events attended by hundreds of nonprofit leaders and closed to all other for-profit companies.
- Increase visibility through MNN's newsletters and social media channels.
- Promote your expertise through MNN's nonprofit resources and trainings.
- Receive discounts on MNN sponsorship and advertisements.
- Post an unlimited number of jobs and events on MNN's highly-trafficked online Career Center and Community Calendar.

## WHO YOU'LL REACH:



Thousands of  
employees at 550+  
nonprofit member  
organizations



13,000+  
newsletter  
subscribers



25,000+  
social media  
followers

“Our MNN membership has helped us attract new clients and strengthen relationships throughout the state. Through MNN events, the online directory, and promotion in the newsletter, we continually network with the nonprofit community in Massachusetts. We greatly value our years as a member of MNN.”

- Insource Services, Inc.



To learn more, visit [massnonprofitnet.org](http://massnonprofitnet.org)