

WHY JOIN:

The Massachusetts Nonprofit Network is the only statewide organization in the Commonwealth that supports the entire nonprofit sector. Affiliate membership connects your business to thousands of local nonprofits that need your expertise.

- Support organizations that are building better communities where you, your employees, and customers live and work
- Highlight your business in MNN's popular online Business Directory
- Gain exclusive access to events attended by hundreds of nonprofit leaders and closed to all other for-profit companies
- Increase visibility through MNN newsletters and social media channels
- Promote your expertise through MNN publications and trainings
- Receive discounts on MNN sponsorship and advertisements
- Post an unlimited amount of jobs on MNN's highly-trafficked online Career Center

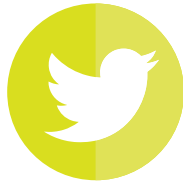
WHO YOU'LL REACH:



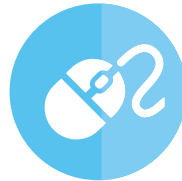
Thousands of employees at 700+ nonprofit member organizations



11,000+ newsletter subscribers



18,000+ social media followers



30,000+ monthly pageviews on massnonprofitnet.org

“Our MNN membership has helped us attract new clients and strengthen relationships throughout the state. Through MNN events, the online directory, and promotion in the newsletter, we continually network with the nonprofit community in Massachusetts. We greatly value our years as a member of MNN.”

-Saleha Walsh, Vice President, Insource Services, Inc.





MNN AFFILIATE MEMBERSHIP

ANNUAL BENEFITS:

Profile in the popular online Business Directory

Includes a description of your company, logo, link to your website, and contact information.

One-time listing in electronic newsletters: SectorNews & MemberNews

SectorNews is a bi-weekly newsletter that reaches 11,000+ nonprofit and business leaders and MemberNews is a monthly newsletter sent to over 2,500 MNN members.

Attend or sponsor MNN events

Event attendance is only open to nonprofits and to affiliate members.

Member discount on trainings and services

Ability to post events in SectorNews

Unlimited job postings in MNN's highly-trafficked online Career Center

MNN Affiliate badge

Showcase your support of the nonprofit sector by posting this badge on your website and in printed materials.

Opportunity to author a Nonprofit 411 article

Author an article that will be featured in SectorNews, MNN's website, and our social media channels. Topics and schedule to availability.

One free ad in MemberNews

MemberNews is a targeted email that focuses on offers for MNN members.

25% Discount on SectorNews advertisements

Webinar Partner

Present the training content for an MNN hosted and promoted webinar. Topics and schedule subject to availability.

Social media spotlight

Your organization will be highlighted to MNN's extensive social media audience via Facebook, Twitter and LinkedIn.

Discount on all event metallic sponsorships

Be a highly visible sponsor at MNN's Nonprofit Awareness Day or the annual conference.

Logo recognition on our website's Supporters page

Training Partner

Present the training content for two events hosted and promoted by MNN.

Opportunity to email MNN members 1x/year

	STANDARD	ADVANTAGE	PREMIUM
	\$250	\$1,000	\$5,000
Profile in the popular online Business Directory	Standard listing in a single category	Standard listing in multiple categories	Featured listing in one category
One-time listing in electronic newsletters: SectorNews & MemberNews	○	●	●
Attend or sponsor MNN events	○	●	●
Member discount on trainings and services	○	●	●
Ability to post events in SectorNews	○	●	●
Unlimited job postings in MNN's highly-trafficked online Career Center	○	●	●
MNN Affiliate badge	○	●	●
Opportunity to author a Nonprofit 411 article	○	●	●
One free ad in MemberNews	○	●	●
25% Discount on SectorNews advertisements	○	●	●
Webinar Partner	○	●	●
Social media spotlight	○	2x/year	4x/year
Discount on all event metallic sponsorships	○	25%	50%
Logo recognition on our website's Supporters page	○	○	●
Training Partner	○	○	●
Opportunity to email MNN members 1x/year	○	○	●

To learn more or to join visit: massnonprofitnet.org/join